

General information about company	
Scrip code	540821
NSE Symbol	NA
MSEI Symbol	SADHNA
ISIN	INE994R01010
Name of the company	Sadhna Broadcast Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2021
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	3888739			3888739	38.78	3888739		3888739	38.78
(B)	Public	821	6137804			6137804	61.22	6137804		6137804	61.22
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	828	10026543			10026543	100	10026543		10026543	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				38.78					3888739
(B)	Public				61.22					5410207
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					9298946

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	4	2622671			2622671	26.16	2622671		2622671	26.16
(d)	Any Other (specify)	3	1266068			1266068	12.63	1266068		1266068	12.63
Sub-Total (A)(1)		7	3888739			3888739	38.78	3888739		3888739	38.78
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		7	3888739			3888739	38.78	3888739		3888739	38.78
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	775	164521			164521	1.64	164521		164521	1.64
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	21	4056234			4056234	40.45	4056234		4056234	40.45
(e)	Any Other (specify)	25	1917049			1917049	19.12	1917049		1917049	19.12
Sub-Total (B)(3)		821	6137804			6137804	61.22	6137804		6137804	61.22
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		821	6137804			6137804	61.22	6137804		6137804	61.22
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		828	10026543			10026543	100	10026543		10026543	100
Total (A+B+C)		828	10026543			10026543	100	10026543		10026543	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				26.16					2622671
(d)				12.63					1266068
Sub-Total (A) (1)				38.78					3888739
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				38.78					3888739
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				1.64					143183
(a(ii))				40.45					3350153
(e)				19.12					1916871
Sub-Total (B) (3)				61.22					5410207
Total Public Shareholding (B)=(B)(1)+(B) (2)+(B)(3)				61.22					5410207
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					9298946
Total (A+B+C)				100					9298946

Individuals/Hindu undivided Family					
Serial No.	1	2	3	4	
Name of the Shareholders (I)	GAURAV GUPTA	SAURABH GUPTA	TAJINDER KAUR	POOJA AGGARWAL	Click here to go back
PAN (II)	AKHPG5185D	BFEPG0692E	AWJPK7114J	AGMPA6216C	Total
No. of fully paid up equity shares held (IV)	1165486	257699	500863	698623	2622671
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1165486	257699	500863	698623	2622671
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	11.62	2.57	5	6.97	26.16
Number of Voting Rights held in each class of securities (IX)					
Class eg: X	1165486	257699	500863	698623	2622671
Class eg: y					
Total	1165486	257699	500863	698623	2622671
Total as a % of Total Voting rights	11.62	2.57	5	6.97	26.16
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(Xi)(a) As a % of (A+B+C2)	11.62	2.57	5	6.97	26.16
Number of Locked in shares (XII)					
No. (a)					
As a % of total Shares held (b)					
Number of Shares pledged or otherwise encumbered (XIII)					
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	1165486	257699	500863	698623	2622671
Reason for not providing PAN					

Reason for not providing PAN					
Shareholder type	Promoter	Promoter	Promoter	Promoter	

Any Other (specify)				
Serial No.	1	2	3	
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	SADHNA MEDIA PRIVATE LIMITED	SOFTLINE MEDIA NETWORK PRIVATE LIMITED	VARUN MEDIA PRIVATE LIMITED	
PAN (II)	AAHCS4532K	AALCS7953G	AAACV7714K	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	865952	200058	200058	1266068
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	865952	200058	200058	1266068
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.64	2	2	12.63
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	865952	200058	200058	1266068
Class eg:y				
Total	865952	200058	200058	1266068
Total as a % of Total Voting rights	8.64	2	2	12.63
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	8.64	2	2	12.63
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				
	865952	200058	200058	1266068

Number of equity shares held in dematerialized form (XIV)				
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	MADAN RAWAT	SULABH DIKSHIT	NEHA SHARMA	YOGESH KUMAR GUPTA	JITENDRA KUMAR	BHIM SINGH CHAUDHARY	SUNIL GOEL
PAN (II)	BZAPR4496P	ANEPD9669B	CFMPS1303F	ABJPG8977G	BEQPK9296B	CGZPS8373K	AAAPG2658J
No. of fully paid up equity shares held (IV)	106092	107000	107591	111000	112658	151127	194500
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	106092	107000	107591	111000	112658	151127	194500
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.06	1.07	1.07	1.11	1.12	1.51	1.94
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	106092	107000	107591	111000	112658	151127	194500
Class eg:y							
Total	106092	107000	107591	111000	112658	151127	194500
Total as a % of Total Voting rights	1.06	1.07	1.07	1.11	1.12	1.51	1.94
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	1.06	1.07	1.07	1.11	1.12	1.51	1.94
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	106092	107000	107591	111000	112658	151127	194500
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	8	9	10	11	12	13	14
Name of the Shareholders (I)	REENA GOEL	MADHU RENDER SINGH	KUNDAN SINGH BISHT	ARPAN GUPTA	AMIT KUMAR JAISWAL	MAHENDER SINGH	MONICA ASRI
PAN (II)	AHAPG6228M	CDBPS4643B	AGEPB3491N	AMCPG5914F	ANFPJ4748J	APLPS2849K	BOEPS4419G
No. of fully paid up equity shares held (IV)	194500	194500	199958	200058	200058	685783	315622
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	194500	194500	199958	200058	200058	685783	315622
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.94	1.94	1.99	2	2	6.84	3.15
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	194500	194500	199958	200058	200058	685783	315622
Class eg:y							
Total	194500	194500	199958	200058	200058	685783	315622
Total as a % of Total Voting rights	1.94	1.94	1.99	2	2	6.84	3.15
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	1.94	1.94	1.99	2	2	6.84	3.15
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	194500	194500	199958	200058	200058	685783	0
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.			
Serial No.	15	16	
Name of the Shareholders (I)	RAJSHREE GOEL	SANJEEV KUMAR JHA	Click here to go back
PAN (II)	AAAPG6302R	AFFPJ5234F	Total
No. of fully paid up equity shares held (IV)	323500	390459	3594406
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	323500	390459	3594406
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.23	3.89	35.85
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	323500	390459	3594406
Class eg:y			
Total	323500	390459	3594406
Total as a % of Total Voting rights	3.23	3.89	35.85
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	3.23	3.89	35.85
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	323500	0	2888325
Reason for not providing PAN			
Reason for not providing PAN			

Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate	Bodies Corporate
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding
Name of the Shareholders (I)		HIGH SPIRITS SALES AGENCIES PRIVATE LIMITED	SOFTLINE MEDIA NETWORK PRIVATE LIMITED	VARUN MEDIA PRIVATE LIMITED	VIRTUAL BUSINESS SOLUTION PRIVATE LIMITED	SADHNA BIO OILS PRIVATE LIMITED	SADHNA MEDIA PRIVATE LIMITED
PAN (II)		AACCH3216L	AALCS7953G	AAACV7714K	AAFV0106J	AAKCS4057N	AAHCS4532K
No. of the Shareholders (I)	13	1	1	1	1	1	1
No. of fully paid up equity shares held (IV)	1894257	130667	200058	200058	200058	594616	865952
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1894257	130667	200058	200058	200058	594616	865952
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	18.89	1.3	2	2	2	5.93	8.64
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	1894257	130667	200058	200058	200058	594616	865952
Class eg:y							
Total	1894257	130667	200058	200058	200058	594616	865952
Total as a % of Total Voting rights	18.89	1.3	2	2	2	5.93	8.64
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	18.89	1.3	2	2	2	5.93	8.64
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
	1894248	130667	200058	200058	200058	594616	865952

Number of equity shares held in dematerialized form (XIV)							
Reason for not providing PAN							
Reason for not providing PAN							

Any Other (specify)					
Serial No.	8	9	10	11	
Category	Bodies Corporate	Clearing Members	HUF	Firm	
Category / More than 1 percentage	More than 1 percentage of shareholding	Category	Category	Category	
Name of the Shareholders (I)	SHARPLINE BROADCAST LIMITED				Click here to go back
PAN (II)	AAACA9090M				Total
No. of the Shareholders (I)	1	1	10	1	25
No. of fully paid up equity shares held (IV)	936570	22285	407	100	1917049
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	936570	22285	407	100	1917049
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	9.34	0.22	0	0	19.11
Number of Voting Rights held in each class of securities (IX)					
Class eg: X	936570	22285	407	100	1917049
Class eg:y					
Total	936570	22285	407	100	1917049
Total as a % of Total Voting rights	9.34	0.22	0	0	19.11
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	9.34	0.22	0	0	19.11
Number of Locked in shares (XII)					
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	936570	22285	238	100	1916871
Reason for not providing PAN					

Reason for not providing PAN					
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significant beneficial owners

Details of the SBO					Details of the registered owner					Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:					Date of acquisition of significant beneficial interest
Type of SBO	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:					
										Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	
Shareholder			India		Sadhna Media Private Limited	AAHCS4532K		India		20	0	0	No	No	24-10-
Total:										20	0	0			