

**Statement of Audited Results for the Quarter/Year ended 31.03.2017**

| (Rs.)  |                                |  |   |   |   |
|--|--------------------------------|--|---|---|---|
| Part I   | 3 months ended<br>(31/03/2017) | Preceding 3 months<br>ended (31/12/2016) | Corresponding 3<br>months ended in the<br>previous year<br>(31/03/2016) | Year to date figures<br>for current period<br>ended<br>(31/03/2017) | Year to date figures<br>for the previous year<br>ended (31/03/2016) |
| (Refer Notes Below)  | (Audited)                      | (Unaudited)                              | (Audited)   | (Audited)   | (Audited)   |
| <b>1. Income from Operations</b>   |                                |  |   |   |   |
| (a) Net Sales/Income from Operations (Net of excise duty)  | 135,232,562.00                 | 69,814,041.75                            | 136,009,982.00  | 361,240,598.75  | 242,509,982.00  |
| (b) Other Operating Income   | 21,281.00                      | -  | 714,520.00  | 414,294.00  | 744,630.00  |
| <b>Total income from Operations (net)</b>  | <b>135,253,843.00</b>          | <b>69,814,041.75</b>                     | <b>136,724,502.00</b>   | <b>361,654,892.75</b>   | <b>243,254,612.00</b>   |
| <b>2. Expenses</b>   |                                |  |   |   |   |
| (a) Cost of Materials consumed   | -                              | -  | -   | 5,943,720.00  | -   |
| (b) Purchase of stock-in-trade   | -                              | 63,957.00                                | -   | -   | -   |
| (c) Changes in inventories of finished goods, work-in-progress and stock-in-trade  | -                              | -  | -   | -   | -   |
| (d) Employee benefits expense  | 4,210,397.00                   | 4,357,565.00                             | 2,404,469.00  | 18,734,166.28   | 3,606,488.00  |
| (e) Depreciation and amortisation expense  | 104,404.44                     | -  | 31,840.00   | 302,952.00  | 117,792.00  |
| (f) Advertising Expenses   | 125,323,525.00                 | 34,935,484.00                            | -   | 217,211,487.00  | -   |
| (g) Carriage Fees  | -                              | 26,306,720.00                            | -   | 100,197,779.00  | -   |
| (h) Other expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately) | 2,818,824.71                   | 2,590,987.33                             | 128,477,749.00  | 10,446,232.44   | 233,863,457.00  |
| <b>Total Expenses</b>  | <b>132,457,151.15</b>          | <b>68,254,713.33</b>                     | <b>130,914,058.00</b>   | <b>352,836,336.72</b>   | <b>237,587,737.00</b>   |
| <b>3. Profit / (Loss) from operations before other income, finance costs and exceptional items (1-2)</b>                   | <b>2,796,691.85</b>            | <b>1,559,328.42</b>                      | <b>5,810,444.00</b>   | <b>8,818,556.03</b>   | <b>5,666,875.00</b>   |
| 4. Other Income  | -                              | 148,868.00                               | -   | -   | -   |
| <b>5. Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 ± 4)</b>                      | <b>2,796,691.85</b>            | <b>1,708,196.42</b>                      | <b>5,810,444.00</b>   | <b>8,818,556.03</b>   | <b>5,666,875.00</b>   |
| 6. Finance Costs   | -                              | -  | -   | -   | -   |
| <b>7. Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5 ± 6)</b>                | <b>2,796,691.85</b>            | <b>1,708,196.42</b>                      | <b>5,810,444.00</b>   | <b>8,818,556.03</b>   | <b>5,666,875.00</b>   |
| 8. Exceptional Items   | -                              | -  | -   | -   | -   |
| <b>9. Profit / (Loss) from ordinary activities before tax (7 ± 8)</b>  | <b>2,796,691.85</b>            | <b>1,708,196.42</b>                      | <b>5,810,444.00</b>   | <b>8,818,556.03</b>   | <b>5,666,875.00</b>   |
| 10. Tax expense  | 1,115,751.00                   | 500,000.00                               | 1,059,770.00  | 2,955,751.00  | 1,763,529.00  |
| <b>11. Net Profit / (Loss) from ordinary activities after tax (9 ± 10)</b>   | <b>1,680,940.85</b>            | <b>1,208,196.42</b>                      | <b>4,750,674.00</b>   | <b>5,862,805.03</b>   | <b>3,903,346.00</b>   |
| 12. Extraordinary items (net of tax Rs. expense Lakhs)   | -                              | -  | -   | -   | -   |
| <b>13. Net Profit / (Loss) for the period (11 ± 12)</b>  | <b>1,680,940.85</b>            | <b>1,208,196.42</b>                      | <b>4,750,674.00</b>   | <b>5,862,805.03</b>   | <b>3,903,346.00</b>   |
| 14. Paid-up equity share capital (Face Value of the Share shall be indicated)  | 100,265,430.00                 | 100,265,430.00                           | 97,477,000.00   | 100,265,430.00  | 97,477,000.00   |
| 15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year                                | 12,951,071.18                  | 10,092,786.00                            | 6,526,455.00  | 12,951,071.18   | 9,876,696.00  |
| <b>16.i Earnings Per Share (before extraordinary items) (of Rs. ___/- each) (not annualised):</b>                          |                                |  |   |   |   |
| (a) Basic  | 0.16                           | 0.012                                    | 0.48  | 0.58  | 0.89  |
| (b) Diluted  |                                |  |   |   |   |
| <b>16.ii Earnings Per Share (after extraordinary items) (of Rs. ___/- each) (not annualised):</b>                          |                                |  |   |   |   |
| (a) Basic  | 0.16                           | 0.012                                    | 0.48  | 0.58  | 0.89  |
| (b) Diluted  |                                |  |   |   |   |

\* The figures for the quarter ended March 31, 2017 and the corresponding quarter ended in the previous year as reported in the standalone financial results are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures up to the end of the third quarter of the relevant financial year.

**Notes**

- The above Unaudited Financial results have been reviewed by the Audit Committee & approved By The Board of Directors at their meeting held on 29th May, 2017.
- The Company does not have more than one reportable segment in line with the Accounting Standards (AS-17)-segment Reporting' issued by the Institute of Chartered Accountants of India.
- The previous period financial figures have been regrouped/rearranged wherever necessary to make them comparable.
- The Columns having nil particulars have been excluded
- EPS has been calculated in accordance with AS-20 issued by ICAI.

For Sadhna Broadcast Limited

**For Sadhna Broadcast Limited**

Name: Tajinder Kaur  
 Designation: Director  
 DIN: 06799570  
 Date: 29.05.2017

*Tajinder*  
 Authorised Signatory/Director